

# International Exhibitors Without Representation in the U.S.

Deadline for receipt of alcohol in wholesaler's warehouse is March 6, 2023 (Late fees will apply for product delivery between March 7 - 17)

If your product needs to be shipped INTO the United States for Access LIVE and does not have U.S. label approval, please follow the steps below:

- Read and follow the instructions in the WSWA Alcohol Beverage Product Handling Guidelines.
- Use Southern Glazer's Wine and Spirits as your wholesaler and customs broker to manage the paperwork and receipt of your alcohol samples for Access LIVE.
- Work with a customs broker to clear product for you and coordinate delivery to the selected wholesaler. We recommend using the Southern Glazer's Customs Broker, but it is not required to use them if you have another you prefer.
- Prepare your shipment in crush resistant packaging. WSWA, wholesalers, customs brokers, and/or Shepard are not responsible for breakage.
- Affix the appropriate destination labels to the SIDE of each case before shipping. Destination labels can be found in the Important Links section to the right.
- 6 Complete all necessary forms by the published deadline, including a Certificate of Label Approval (COLA) waiver request.
- Pay all taxes and fees to the customs broker, Southern Glazer's and to Shepard Exposition who will receive the delivery at the hotel from the wholesaler once it clears customs.
- Complete the Alcohol Beverage Product List. This list will be used to inventory and sort your shipment once it arrives in Orlando. Send completed list to Hanna Empen, Hanna@wswa.org







## **Important links**

- Alcohol Beverage Product Handling Guidelines
- Product Pull Request Form (use for ALL wholesalers)
- Alcohol Beverage Product List

#### Wholesaler Forms:

Southern Glazer's Wine & Spirits Forms

#### Includes:

- General Information for Specific Wholesaler
- General Release and COLA Waiver
- Alcohol Beverage Tax Information



### **Destination Labels:**

- Access HQ Exhibit Hall (Booth or HQ Suite)
- Main Street Suite (All Levels)
- TASTE
- Wine & Spirits Tasting Competitions

#### **NOTE:**

More labels are available if you are participating in other events throughout the show. Please see the exhibitor kit for full selection of labels. It is critically important to label all products accurately to ensure correct delivery.



## For more information please contact:

SOUTHERN GLAZER'S WINE & SPIRITS Jeremy Guethle, Inventory Control jguethle@sgws.com Direct: 863-413-8269 SGWS Customs Broker

Maria Gomez, State Import Manager

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